

1077-L1-2951      **Ricardo Sanchez\*** ([risanchez@aii.edu](mailto:risanchez@aii.edu)), The Art Institute International, Minneapolis, MN.  
*Teaching College Mathematics Using Text Messaging.*

Text Messaging, using cell phones, is a very popular way for students to communicate and the terror of professors, specially to control the behavior and possible cheating. In this talk, I follow the popular literature about the use of clicker for the teaching of different courses from physics to statistics but instead I use text messaging from regular cell phones and free websites that allow the processing of answers and the projection in a powerpoint prezi or any presentation. The objective is to teach College Mathematics in a liberal arts college. This is a discussion of the experience with examples and suggestions for improvement. (Received September 23, 2011)