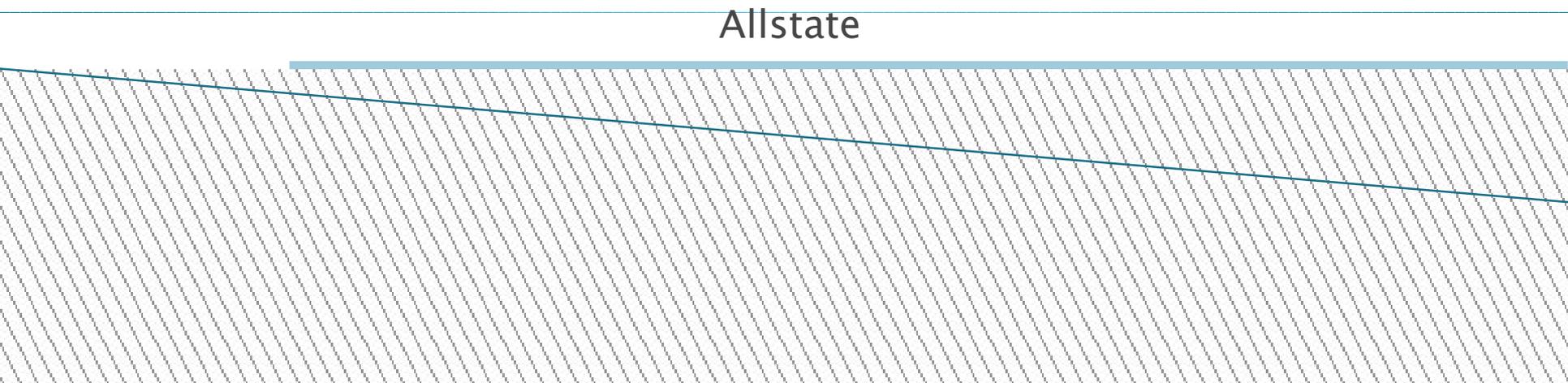


Preparing math students for careers in industry: A perspective from a career changer

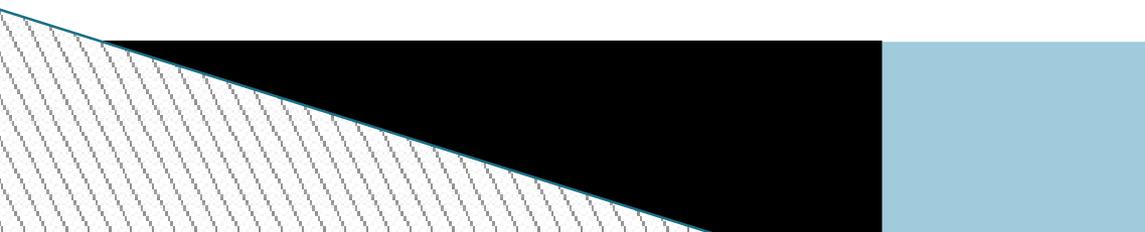
AMS Committee on Education
October 30, 2015

Paul Koester
Quantitative Research and Analytics
Allstate



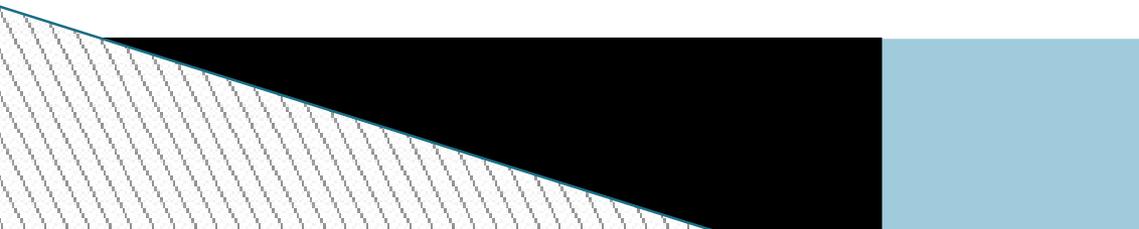
About Me

- ▶ PhD Mathematics, Washington University
- ▶ Arithmetic Combinatorics, Number Theory, Harmonic Analysis
- ▶ 2007 – 2014: Teaching positions at Indiana University, St. Louis University, University Kentucky
- ▶ 2014 – Present: Data Scientist at Allstate



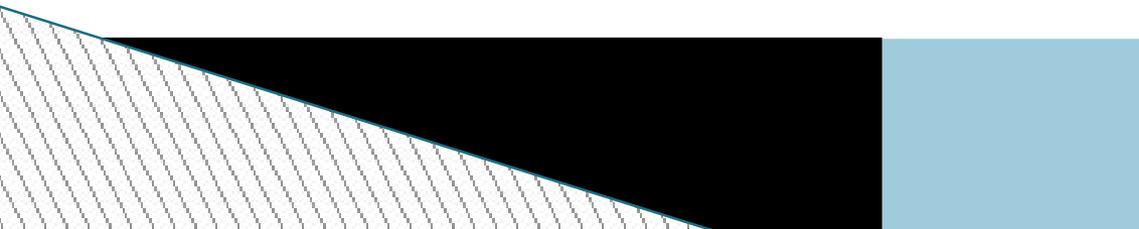
What is Data Science?

- ▶ Extract knowledge and insights from vast amounts of data
- ▶ Interdisciplinary field combining techniques from statistics, software development, mathematics, machine learning, etc



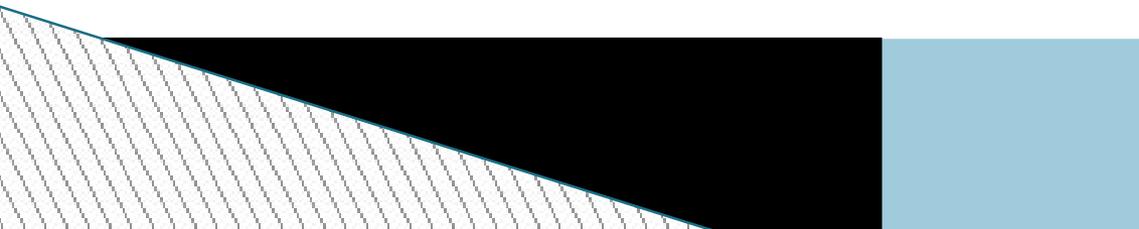
How do I spend my time?

- ▶ 25 % of time in data acquisition
- ▶ 50 % of time in "data cleaning"
- ▶ 10 % of time building and validating models
- ▶ 5 % of time interpreting results
- ▶ 5 % of time discussing specifications or results with business partners



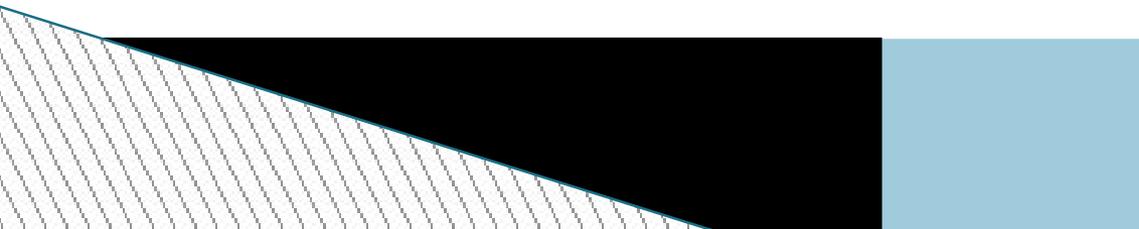
Who are my fellow data scientists

- ▶ Almost all have PhDs or MSs. Those without graduate degree have many years experience in business analytics
- ▶ Backgrounds include mathematics, physics, statistics, computer science, material science, econometrics, actuarial science, public policy



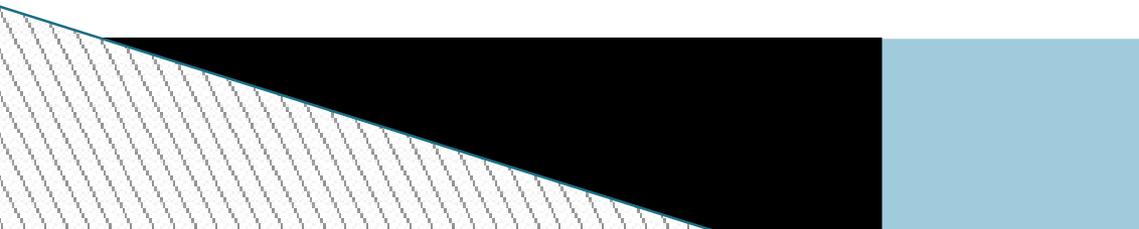
Challenges in adapting to industry

- ▶ You work on what your client deems as valuable
- ▶ What your client deems as valuable can change mid-project
- ▶ Your client can change mid-project
- ▶ Project assignments can change mid-project

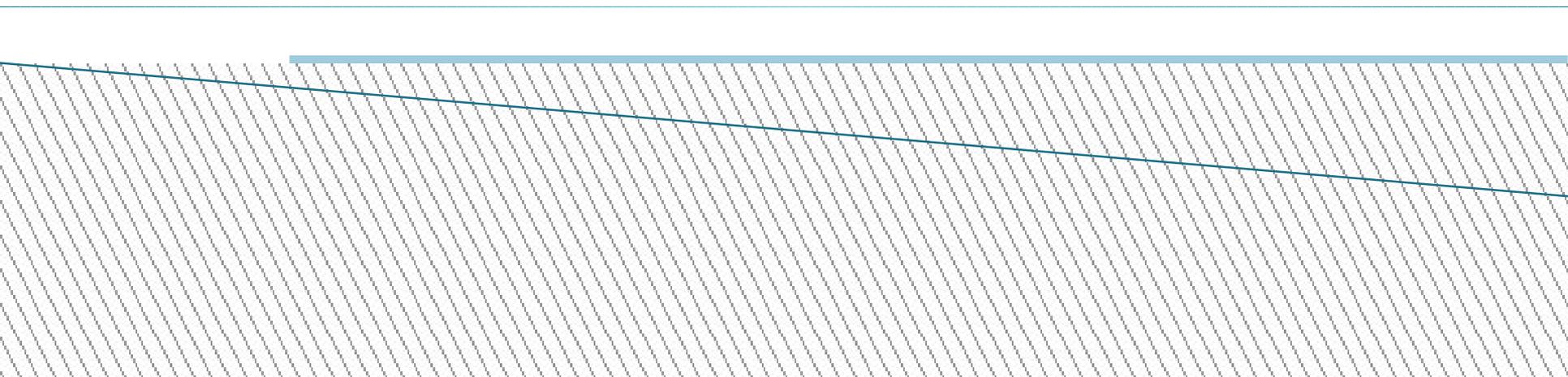


Challenges for mathematicians

- ▶ Real world problems **never** have solutions
- ▶ Real world questions are **always** vague and ill-posed
- ▶ Real world data is **always** messy
- ▶ Computational run time is **always** an issue
- ▶ Real world work is experimental, not deductive
 - You can **never** prove your result

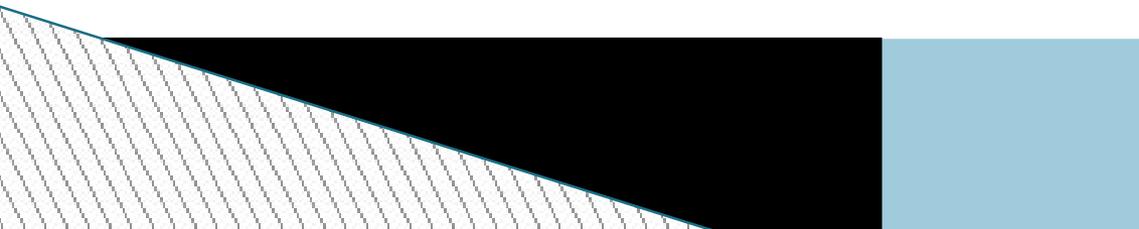


Preparing Students for Jobs in Industry



Communication Skills

- ▶ Ability to determine the appropriate level of detail
- ▶ Ability to effectively communicate at that appropriate level
- ▶ Ability to communicate effectively to different audiences



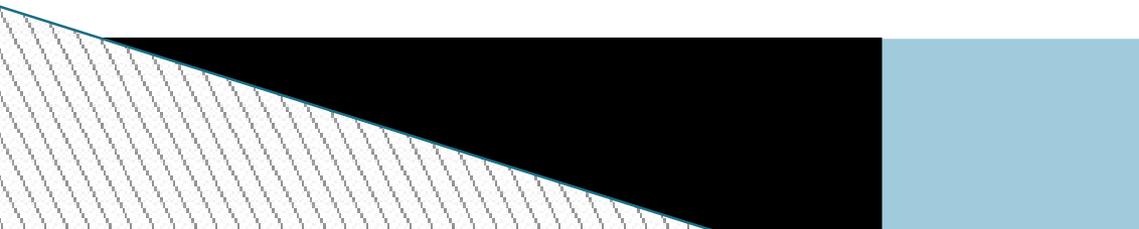
Problem Solving Skills

In applied work

- ▶ Questions are **always** ill-posed
- ▶ Assumptions are **always** vague
- ▶ Problems can be **valuable** or **solvable**, but never both!!

Progress requires working iteratively:

- ▶ Reformulate until problem is solvable, but no longer valuable
- ▶ Reformulate until the problem is valuable, but no longer solvable



Defend Assumptions

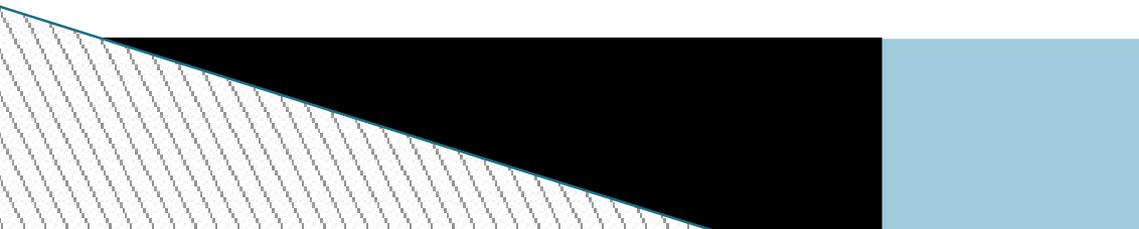
In applied work

- ▶ Questions are **always** ill-posed
- ▶ Assumptions are **always** vague
- ▶ Problems can be **valuable** or **solvable**, but never both!!

Progress is made by **reformulating** problems.

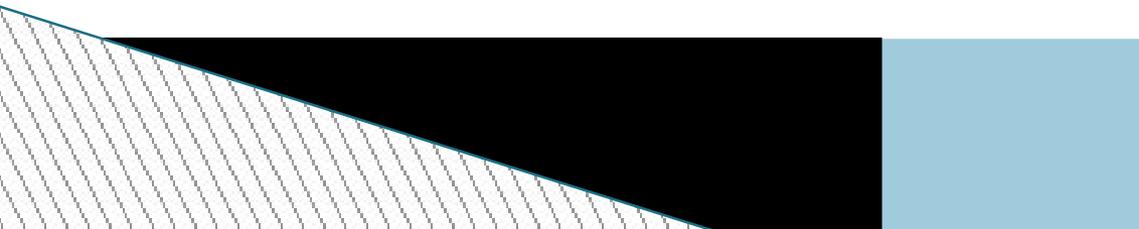
There is never a "right way" to reformulate a problem.

So you must always be prepared to answer "why did you reformulate it in this way?"



Written Communication Skills

- ▶ Majority of written work in industry job will be writing executable code or writing documentation for code
- ▶ There are lots of similarities between writing code and writing a proof
- ▶ So training students to write better proofs will also help them write better code



Lessons Learned from Software Development Community

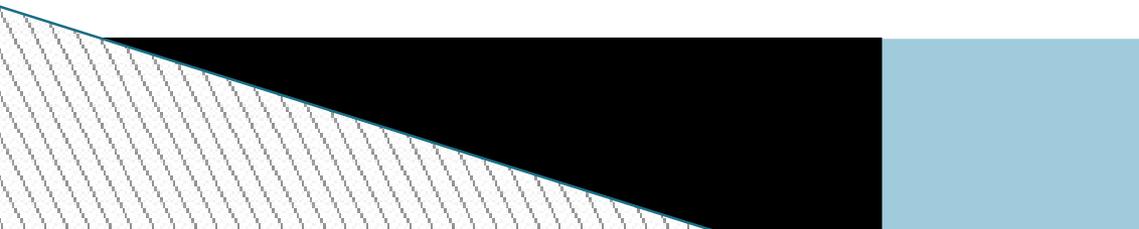
▶ Clean Code Principles

- Variables, methods, and classes should be descriptively named
- Methods should do one and only one thing
- One level of abstraction per method
- Avoid repetition -- encapsulate into methods instead

▶ Refactoring Code

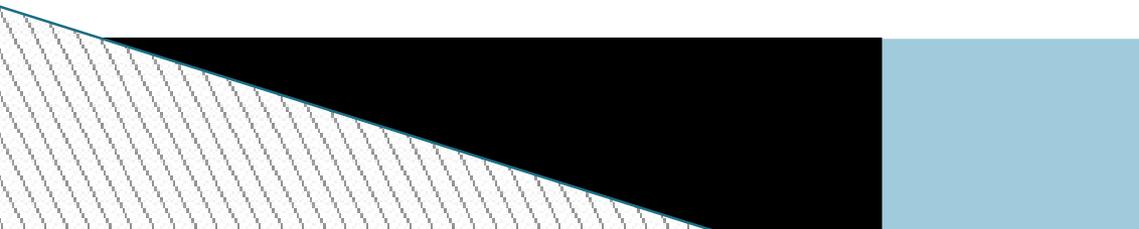
- Improving the internal structure of code without altering its external behavior

▶ Standards for documenting code and assumptions



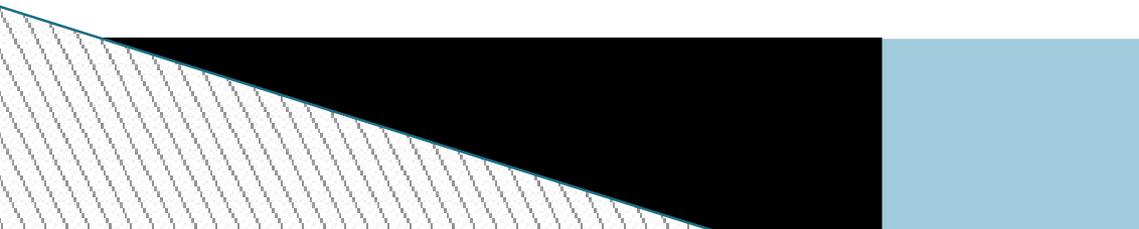
Adapting Software Development Principles to Proof Writing

- ▶ Use descriptive names
 - No more “We say a function has **property A** if ...”
- ▶ Lemmas should encapsulate one and only one significant logical idea
- ▶ A proof should operate at a single level of abstraction
 - Multiple levels of detail is a sign that parts of the proof should be encapsulated into a lemma
- ▶ When the same argument is repeated multiple times, encapsulate that argument into a lemma



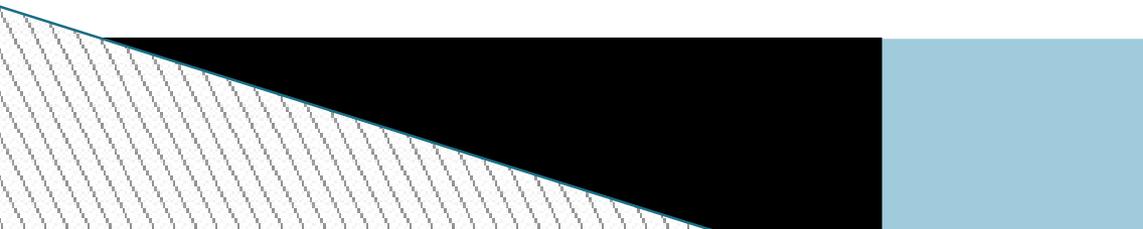
Adapting Software Development Principles to Proof Writing

- ▶ Refactoring in the context of proof writing?
 - Decomposing long complex proof into a simpler series of lemmas
 - Makes proof much easier to follow
 - Isolates where different hypotheses of the theorem are used
 - Makes it easier to modify proof to yield new theorems



Conclusion

- Improving soft skills will help students succeed in industry jobs
- This can be done directly in math courses
- This can be done in a way that strengthens the current curriculum



Thank You

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